



JJCOR



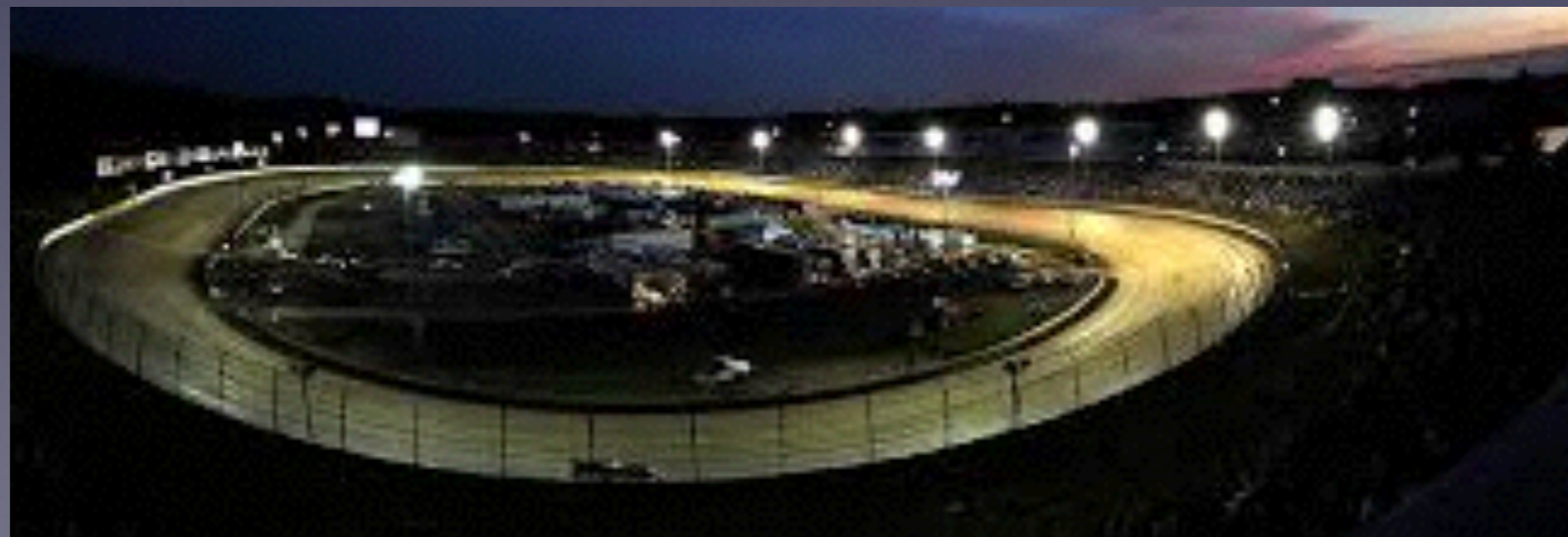
presents

2014 Eldora Speedway Sponsorship Opportunities



Joe Cobb, Father Jennifer Jo Cobb, Daughter

As the NASCAR Camping World Truck Series makes its 2nd annual stop at Eldora Speedway, the famous dirt track owned by NASCAR Champion, Tony Stewart, JJCR will field two trucks driven by Joe and his daughter, Jennifer Jo Cobb. The journey will include testing, live national televised qualifying, social media campaigns and coveted VIP behind the scenes experiences!



NCWTS at Eldora



Race Facts:

Wednesday, July 23, 2014 at 9PM Central
1-800-CarCash Mudsummer Classic
Televised Live on FoxSports1



Track Facts:

.5 mile high banked clay oval

www.EldoraSpeedway.com

Rossburg, OH

Grandstand seating: 17,782 plus grass hillsides

The 2013 Inaugural Eldora Speedway event ranked among the most viewed NCWTS events in SPEED history reaching well over a million households.

JJCR at Eldora



Opportunities

Primary Sponsorship

- Hood OR 1/4 panel on both trucks
- 10 VIP Garage Passes
- Press release headliner
- Social Media Activation
- Custom autograph cards featuring both drivers, major location
- NASCAR listing on both trucks

\$15,000

Major Associate Sponsorship

- Lower front 1/4 panel on both trucks
- 6 VIP Garage Passes
- Press release mention
- Social Media Activation
- Custom autograph cards featuring both drivers, small logo

\$7,500

TV Panel Sponsorship

- TV Panel on both trucks
- 4 VIP Garage Passes
- Social Media Mention

\$3,000

Minor Associate Sponsorship

- B-Post on both trucks
- 2 VIP Garage Passes
- Social Media Mention

\$1,500

Individual Sponsorships

- 1 VIP Garage Pass

\$250

Contact

Tracey Passantino
tracey@Race4Girls.com

Jennifer Jo Cobb
jen@CobbRacingTeam.com

[facebook.com/JJCRacing](https://www.facebook.com/JJCRacing)
twitter.com/jenjocobb

www.CobbRacingTeam.com